

# BRIEFING BRADFORD

The newsletter of the CVSs in the Bradford Metropolitan District

---

2011

---

## What is *Briefing Bradford* ?

*Briefing Bradford* is primarily the newsletter of the three Councils for Voluntary Service (CVS) in the Bradford district and is published by Bradford CVS. Since 2007, it also reflects a partnership approach to information provision in the District, and includes regular contributions from other members of the Bradford Infrastructure Support Organisations Network (BISON). It comes out at least 8 times a year and contains news and information of interest to voluntary and community groups such as:

- **Funding & fundraising** – news of funding sources and initiatives
- **Training** – training courses aimed at voluntary and community groups
- **Volunteering** – information for (groups working with) volunteers
- **Health** – updates on health related initiatives and projects
- **Jobs** – latest voluntary sector jobs in Bradford.

*Briefing Bradford* also covers any major changes or initiatives that affect groups and brings you up to date on what other groups are doing.

### **Promote your group or event**

If you wish to publicise your group or communicate with other groups in the district, why not write an article for *Briefing Bradford*?

**SEE INSIDE** for more information on how to obtain **YOUR** copy of *Briefing Bradford*, or to submit an article, advert or flyer.

# Submitting items for *Briefing Bradford*

There are three ways to include items in *Briefing Bradford*:

- Articles
- Adverts in the text
- Inserts/Flyers

## Articles

Articles are free and are included as part of the general text. We retain editorial control over formatting and length.

## Adverts in the text

Adverts are boxed or formatted to stand out from the text more. Prices and sizes for one-off ads are as follows:

<b>VCS orgs and members*</b>		<b>Other orgs</b>		<b>[Size of ad]</b>
¼ page	£35	¼ page	£45	[ 90 x 120mm]
½ page	£60	½ page	£75	[185 x 120mm]
Full page	£100	Full page	£130	[185 x 245mm]

N.B. DISCOUNTS AVAILABLE FOR REGULAR ADVERTISERS. [\* VCS rates also apply to social (and some micro-) enterprises]

## N.B. format for articles & adverts

*Briefing Bradford* is compiled in MS Word. If submitting an article or advert please try to send us text and picture files only. We strongly advise against submitting items in MS Publisher format.

## Inserts/Flyers

Flyers are charged per flyer inserted. We need **580 copies** provided to us (or we can bill you for photocopies @ 4p per copy).

<b>Prices are:</b>	<b>up to A4</b>	<b>A3</b>
Unfunded groups (no paid staff)	7p per insert	10p per insert
Funded VCS groups	14p per insert	18p per insert
Non-voluntary organisations	18p per insert	25p per insert

N.B. DISCOUNTS AVAILABLE FOR REGULAR ADVERTISERS. [\* VCS rates also apply to social (and some micro-) enterprises]

## Submitting items

Ads/articles can be submitted by email to: [paul@bradfordcvs.org.uk](mailto:paul@bradfordcvs.org.uk) or: Briefing Bradford, 19-25 Sunbridge Road, Bradford, BD1 2AY. To discuss any of the above, call Paul Colley on 07862 175114.

# How to get *Briefing Bradford*

*Briefing Bradford* is currently FREE to members of the following:

- Bradford CVS 01274 722772
- Keighley & Ilkley VCA 01535 665258 (Keighley)  
01943 603348 (Ilkley)
- Shipley & Bingley VS 01274 437133 (Shipley)  
01274 781222 (Bingley)

Contact your local CVS directly for more details of membership.

## **Subscription**

Subscriptions cost £20 a year. Please fill in the form on the back of this leaflet.

## **Web Download**

*Briefing Bradford* is available FREE (PDF format) on the web:  
<http://www.bradfordcvs.org.uk/html/info/briefing.html> (incl. archive).

# **Membership of Bradford CVS**

- Membership of Bradford CVS is FREE for voluntary and community groups operating in Bradford.
- Individual membership costs £20 a year.
- Associate membership for statutory and commercial organisations is £25 a year.

For more details contact Bradford CVS 01274 722772.

# ***Briefing Bradford & Bradford CVS***

*Briefing Bradford* is produced by Bradford CVS

Registered Charity No. 1090036 and Company Limited by Guarantee No. 4283003

Registered address 19-25 Sunbridge Road, Bradford BD1 2AY.

# SUBSCRIPTIONS TO *Briefing Bradford*

- I/We wish to take out \_\_\_\_\_ [number] subscription/s to *Briefing Bradford* @ £20 each per year.
- I/We enclose a cheque for £\_\_\_\_\_ made payable to "Bradford CVS".
- Please invoice – details as below.

**PLEASE SEND COPIES OF *BRIEFING BRADFORD* TO:**

**Name** .....

**Job Title / Position** .....

**Organisation** .....

**Address** .....

.....

..... **Postcode** .....

**Telephone** ..... **Email**.....

**PLEASE INVOICE AS FOLLOWS (if different from above):**

**FAO** .....

**Organisation** .....

**Address** .....

..... **Postcode** .....

**Telephone** ..... **Email**.....

**Please return to: Bradford CVS, 19-25 Sunbridge Road, Bradford BD1 2AY**

## *Briefing Bradford* Dates 2011

MONTH / ISSUE	GET COPY TO US BY FRIDAY	WEB VERSION UPLOADED BY	"SNAIL MAIL" TARGET DATE	UNSUITABLE FOR EVENTS/ DEADLINES BEFORE W/C
FEB '11 / 257	14-Jan-2011	2-Feb-2011	4-Feb-2011	14-Feb-2011
MAR '11 / 258	25-Feb-2011	16-Mar-2011	18-Mar-2011	28-Mar-2011
MAY '11 / 259	8-Apr-2011	27-Apr-2011	4-May-2011	16-May-2011
JUN '11 / 260	20-May-2011	8-Jun-2011	10-Jun-2011	20-Jun-2011
AUG '11 / 261	8-Jul-2011	27-Jul-2011	29-Jul-2011	8-Aug-2011
SEP '11 / 262	19-Aug-2011	7-Sep-2011	9-Sep-2011	19-Sep-2011
OCT '11 / 263	30-Sep-2011	19-Oct-2011	21-Oct-2011	31-Oct-2011
DEC '11 / 264	11-Nov-2011	30-Nov-2011	2-Dec-2011	12-Dec-2011
<b>BB 2011</b>	<b>DEADLINES</b>	<b>WHEN WE AIM TO PUBLISH</b>		<b>TIME SENSITIVITY CHECK</b>